

the
foundry
project.

your stand design future forged

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ABOUT

WITH OVER 30 YEARS
EXPERIENCE IN EVENTS AND
EXHIBITIONS, WE UNDERSTAND
EXACTLY WHAT MATTERS WHEN
IT COMES TO STAND DESIGN -
BOTH FROM THE PERSPECTIVE
OF THE EXHIBITOR AND THE
CUSTOMER.

THE FOUNDRY PROJECT IS BUILT
ON THE CORE FOUNDATION OF
MARKETING EXPERTISE, EVENT
KNOW-HOW, AND CREATIVE
THINKING. WHETHER YOU NEED
A SMALL STAND OR A LARGE-
SCALE PRESENCE AT A MAJOR
EXHIBITION, WE'RE HERE TO
HELP.



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WHAT WE CAN DO...

Got a full brief and a clear vision? Great!

Need help starting from scratch? No problem. We're flexible and ready to jump in wherever you need us.

Every brand is different – and so is every budget, timeline and objective. That's why we tailor our approach to suit you, delivering smart, creative solutions that get results, built on experience.



GLOBAL NETWORK

United Kingdom
Head Office

West Coast USA
Build Partner

East Coast USA
Build Partner

South America
Build Partner

Central Europe
Build Partner

UAE
Build Partner

China
Build Partner





BRINGING IDEAS TO LIFE

SHELL SCHEMES

Budget friendly options for both professional fit, or self-install.

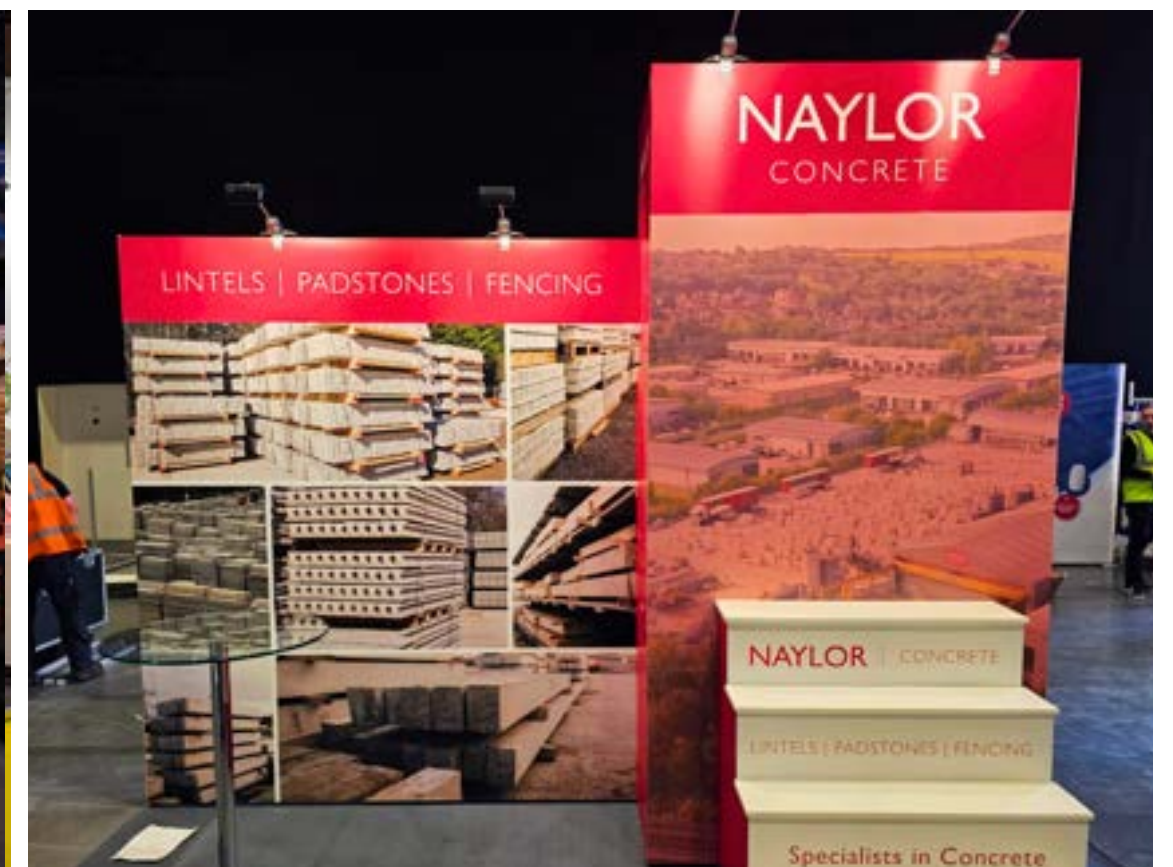
A Shell Scheme Posters

B FastFrame

C Modular stand



SMALL MODULAR STANDS



LARGE MODULAR STANDS



HYBRID/BESPOKE STANDS



BESPOKE STANDS



LARGE BESPOKE STANDS





SUSTAINABILITY

GREENER EXHIBITIONS

At The Foundry Project, we are passionate about creating unforgettable exhibition experiences whilst prioritising the health of our planet.

Our specialist exhibition team meet each month to discuss ways in which we can lower our environmental impact and provide our clients with the most responsible solutions for their exhibition calendar.



Our aim is to become carbon neutral by 2030 whilst reducing our waste-to-landfill by 70%. This will be achieved by:

Reducing our consumption of energy and raw materials.

Reusing elements and materials across multiple projects.

Recycling, where possible, anything that cannot be re-used.

ENERGY AND WATER



Renewable electricity sourced from solar, wind and hydroelectric sources.



Carbon neutral gas backed by a combination of RGGOs and carbon offset certificates.



Lights and electrical equipment are switched off when not in use.



Heating adjusted using Delta Dore intelligent scheduling.



Water reducing taps with auto stop sensors.



Wood offcuts used in our biomass boiler, reducing waste and fossil fuel use.



UL GREENGUARD Gold Certified: HP Latex inks meet this stringent standard for low chemical emissions, ensuring safer indoor environments

Water-based Inks contain no harsh chemicals or solvents like VOCs that contribute to air pollution and can be harmful to human health.

Nickel-free and non-flammable Latex inks pose minimal safety risks, avoiding hazardous warnings and special ventilation requirements.



UL ECOLOGO® Certified HP Latex inks are the only ones in the large format signage market to hold this prestigious eco-label

HP Latex printers typically consume less energy than conventional printers, further reducing our environmental footprint

Odourless prints, unlike solvent-based inks, HP Latex inks produce odourless prints, making them ideal for indoor environments



MODULAR: DESIGNED FOR A SUSTAINABLE FUTURE

Our Modular Exhibition System is based on a precision-engineered aluminium framework, clad in high-quality graphics. In addition, our in-house joinery team can work with the system to add custom elements.

In moving our core lines onto a recyclable alternatives and working strategically with waste partners, we hope to **reduce our waste to landfill by up to 70%** by 2030. This translates to over 20 tonnes of waste per year that would have otherwise have gone to landfill.

Moving forward we have an appointed an environmental team from within the company to meet each month to discuss ways to move our sustainability efforts forward.

SUSTAINABLE UNDERPINNINGS

REDUCE

- A** Our **100% reusable** aluminium modular system is used as the base for every modular and hybrid project - eliminating disposable construction materials.

Where possible, we prioritise the use of **local** labour and suppliers to reduce CO2 and benefit our community.

RE-USE

- B** Clever design using a range of custom stock elements such as cupboards, counters, soffits and shelving which are made once and then **refurbished** and customised for each install.
- C** Furniture comes from a supplier who is investing heavily in **cutting Co2** emissions and work with a number of clients for each show - reducing journey miles and energy usage.
- D** We donate all carpets used on exhibition stands to a charity providing flooring solutions for low-income housing - helping more families each month.

RECYCLE

- E** Our foamboard graphics
- Are **PVC-free**
 - Are printed using **solvent and UV-free**, water-based inks
 - Can be stored and re-used over and over.
 - Are finally **recycled** at end of life and used for piping, window frames and car seat padding and other recycled plastic products.
- F** There is currently no way to recycle the self adhesive magnetic tape used to attach graphics to our aluminium frame and therefore this is the only element of a modular stand that will eventually go to landfill when a graphic goes to recycling.

